

WNCJF 2012 Beneficiary Organizations

The Center for Jewish Studies at UNC Asheville; www2.unca.edu/cjs/

The Center helps to foster preservation and continuation of Jewish identity, provides high quality Jewish educational and cultural programming, and offers a way for unaffiliated Jews to make contact with the Jewish community. The Center's many activities include:

- Hospitality and Shabbat dinners for Jewish students
- Course offerings in Jewish Studies throughout the regular UNCA curriculum
- Continued development of the archives of Western North Carolina Jewish Life at UNC Asheville

Designating your annual Federation contribution to the Center for Jewish Studies means that unaffiliated Jews in the Asheville area will continue to find a cultural home and Jewish identity remains strong in our community.

Center for Diversity Education; www.diversityed.org/

The guiding principle at CDE is that the human condition is enriched and strengthened by interaction with people from varying experiences. CDE offers exhibits, road shows, a lending library, and opportunities for teachers and administrators to learn. Some of the CDE's recent accomplishments:

- CDE internships in specialty areas, such as genocide education or volunteer recruitment.
- In 2011, CDE marked the 50th anniversary of desegregation of Buncombe County libraries schools
- Globalize Your Classroom 2011; stories on making connections between American students and communities worldwide.

Designating your annual Federation contribution to the CDE means that each year over 20,000 students, teachers and citizens in WNC receive programming and resources on cultural diversity and understanding.

Asheville Jewish Community Center (JCC); www.jcc-asheville.org

The Asheville Jewish Community Center strengthens Jewish identity, celebrates Jewish culture, and builds community. The JCC provides opportunities for everyone in Western North Carolina to connect to Jewish life and culture, through social, recreational, and educational programming for children, families, teens, adults, and seniors. Designating your annual Federation contribution to the JCC means that your gift will

- support the ongoing cultural, educational, social, holiday programming, and community services that the JCC offers to the entire community regardless of affiliation;
- allow lower-income children the opportunity to participate in Jewish preschool, after school, and summer day camp programs; enable middle school and high school teens to stay connected to Jewish life;
- provide respite for caregivers and care for seniors through the Elder Day Club; and
- ensure a warm welcome to new Jewish arrivals and an introduction to Jewish Asheville.

Please see reverse side for additional descriptions

Jewish Family Services of WNC; www.jcc-asheville.org (please see note on new entity)

Jewish Family Services of WNC assists, educates and empowers individuals, families and the community by providing and coordinating resources in a manner consistent with Jewish values. Our values include: social responsibility, helping people to help themselves, respect for each person's dignity, and maintaining the highest ethical standards to be worth of the community's trust. Services include:

- Emergency assistance and resource coordination for housing, transportation, food, utilities, and job search skills
- Visits and kosher holiday meal deliveries to Jewish elderly, and family consultations on aging issues
- Jewish Educational Loan Fund Local Administrator
- Referrals and collaboration for mental health services and rabbinic counseling

Please note that a new non-profit corporation, Jewish Family Services of WNC, Inc., has been formed under the governance of a Board of Directors, and JFS programs previously operated by the JCC will be transferred to the new Jewish Family Services agency as of January 1, 2012. Beginning in January 2012, we expect the JCC and JFS to receive separate funding allocations from the WNC Jewish Federation. Designating your annual Federation contribution to JFS means that the essential services of emergency food and housing assistance, mental health counseling, job coaching, and more, will continue in 2012.

North Carolina Hillel; www.nchillel.org

The mission of North Carolina Hillel is to enrich the lives of North Carolina's Jewish undergraduate and graduate students throughout North Carolina, so that they may contribute to the lives of the Jewish people and make the world a better place. Hillel is established at college and university campuses throughout the state, including UNC-Asheville, Appalachian State, and Warren Wilson. Regular activities include organizing the annual 'birthright Israel' trips and hosting seders and holiday events for students away from home.

Designating your annual Federation contribution to Foundation Hillel means that the 90% of American Jews who attend college continue to strengthen their Jewish identity on campus and in the world.

Keren Ami Fund; *administered by the WNC Jewish Federation*

The purpose of the Keren Ami Fund is to provide financial assistance to Jews in western North Carolina when help is needed for health, support and other exigent circumstances. These requests are for emergency aid in destitute situations. Cases of need come to the attention of Jewish Family Services or a member of the rabbinic community. Requests are received and responded to in coordination with our local Rabbis and with the strictest confidence.

Designating your annual Federation contribution to Keren Ami means that Jews in our community who face destitution will not go un-aided. Each year the economic situation of the poor and elderly worsens. Your contribution is making a real, material difference in the lives of Jews in need.

Jewish Federations of North America (JFNA); www.jewishfederations.org

By giving a donation to JFNA (by checking the JFNA box on the list of choices on your pledge card) you know that your gift is going to support the Jewish Agency for Israel (JAFI) and the American Jewish Joint Distribution Committee (JDC). JAFI facilitates the integration of emigrating Jews into their new lives in Israel. JDC gives funds to non-governmental groups in Israel and elsewhere, to provide relief to Jewish in need or in danger and to help Israel overcome the challenges of unemployment and poverty. Designating your annual Federation contribution to the JFNA means that Jews in Israel and elsewhere will continue to receive much needed aid in times of hardship and danger.